

2022/23 Winter

trend colours NEW LAVA FALLS AND BLUEBERRY SHADES

NEW LAVA FALLS

One of 2022's winter trend colour is fiery and vibrating, just like boiling hot red lava. Red is the colour of energy and passion, it has might and power. This shade catches people's attention and gives you dynamic looks. Red glitters and shiny particles give the product real lava effects. A must for the holiday season.











BLUEBERRY SHADES

Blueberry looks blue at first glance, but if a closer look is taken, it's purple, consisting blue and purple. It can be combined with Lava Falls' fiery colour or the colder bluish grey shades like Quiet Shade. Adding icy sparkles or the Sens Flash shine gives extra attention to the blueberry shade.





SmartGummy Base&Builder Gel









NEW Sens Flash NEW P199 '3C Polish' Rhieberry Roval Gel Royal blue

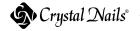
NEW 3S179 Rlueberry 3 STED Crystal ac



🐠 Crystal Nails

Photo: Ritter Doron Model: Németh Vivien





SENS NOVELTIES!

Flash '3G Polish' (Gel Lac) & Flash TOP Gel

SENS FLASH '3G POLISH' (GEL LAC)

According to the trendcolor of Lava, this winter the most popular Sens FLASH '3G Polish' (gel polish) family comes with a pinky-reddish (Amarena) and a beautiful Royal blue shade. Sparkle with the Flash shades. Under light of different angles thousands of little shiny stars glow on your nails.



BRANDNEW! SENS FLASH TOP GEL

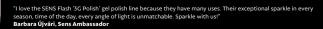
The sparkling effect that everyone loves is now also available in top gel! Flash Top Gel sparkles silvery when diffused light falls on it, but does not mask the shade underneath, as it contains a smaller amount of particles than Sens Flash 3G 'Polish'. In this way, you can combine any of your existing shades with Flash glitter! A flexible, non-cleansing top gel that can be used on all colors and materials.

Curing time: 2-3 min in UV, 1-2 min in LED.











Aurora Flake Aurora Flake Base&Builder Gel

NEW! SENS AURORA FLAKE BASE&BUILDER GEL

Base Gel with a wonderfully shiny, delicately moderate latte cover in three shades: White, Blue, and Rose. All three contain small flakes of several shades, which give the nails a special shine. It combines the glittery shine with the latte effect which is perfect when it gives the desired shade in the depth of the material but in this case, the different intensities of the glittering flakes applied on several levels make the final result even crazier. Nowadays, nails created with only Base Gel shades are very popular among both clients and professionals, Aurora Flake Base Gel offers the perfect solution for this. The material has excellent adhesion and durability, but in the case of replacement, it is recommended to use Clear Base Gel for the protection of natural nails. Curing time: 2-3 min in UV, 1-2 min in LED.

The colors on page 7 are on black bases.















Playful shine and cool youthfulness. Its versatility enables usage with an elegant or cool style too." Barbara Úivári. Sens Ambassador



Xtreme Pudding+ Builder Gel Clear

NEW! XTREME PUDDING+ BUILDER GEL CLEAR

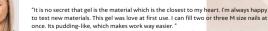
Medium-thick, extremely easy-to-use, slightly pudding-like, yet self-spreading transparent builder gel. The clear counterpart to the pink shade of Xtreme Pudding+ Builder Gel. It spreads almost automatically on the surface with proper control, getting the desired curve. It can be used for building, filling, and filling-free techniques. The exclusive rosegold-silver jar got a new luxury design. Curing time: 2-3 min in UV, 1-2 min in LED. Bending time 20-25 sec in UV, 8-10 sec in LED.

5m

15ml

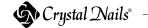
50ml

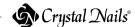




Dóra Doviscsák, Professional Nail Builder, Instagram Nail Professional Influencer







NOVELTIES!

NEW EFFECT: Shimmer Top Gel shinger top gel

SHIMMER TOP GEL

Small, glittery, non-cleansing holo effect is a dissolvable top gel containing fine glitters. It is a perfect choice for people who represent themselves with moderate, but elegant nails during the holiday season. It makes any basic color special. Curing time: 2-3 min in UV. 1-2 min in LED.





Mona Majnik, Crystal Nails Master Educator



2 STEP **SmartGummy** Base&Builder Gel**∞**™

NEW! 2 STEP SMARTGUMMY BASE&BUILDER GEL

SMART: it crawls into its place automatically, then slips into the

GUMMY: because it's flexible, rubbery

BASE&BUILDER: you can use it as a base or refill your nails and also you can create the C-curve but do not build a long nail on form with this product. (Use the Compact product line or the Elasty Hardener Gel or the SENS base&builder range for that.)

New, innovative Base Gel, characterized by extremely easy spreadability, high flexibility, and strong adhesion. The winter, festive shades of the 2 STEP SmartGummy product line, which appeared this fall: a cranberry and 3 shimmer, nude-toned colors spiced with small but sparkling glitters. With this collection, you will be guaranteed to save time in the middle of the holiday rush. In 4 new shades: Nr4 Cranberry, Nr5 Shimmer Candy, Nr6 Shimmer Rose, Nr7 Shimmer Mauve. Cover with Cool Top Gel Universal. Curing time: 2-3 min in UV, 1-2 min in LED.





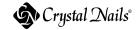
Shimmer Shimmer

base and the colour too just in one step! Virág Halász, Crystal Nails Master Educator











STEP Crystalac winter TREND colours STARRY NIGHT SKY

3 STEP CRYSTALAC WINTER TREND COLORS

The winter trend colors of 3 STEP CrystaLac come with darker, deeper, almost dramatic shades, 3S177 Chicory Coffee - true Coffee Brown, which fills a gap in the palette, while 3S178 Lava Falls and 3S179 Blueberry are the absolute trend colors of this season, but the 3S180 Quiet Shade also favors those who only catch up with the festive mood later.



Chicory Coffee



New! 3S178 New! 3S179 Lava Falls Blueberry



New! 3S180 Quiet Shade





When I saw these four colours. Miranda and Andy came to my mind when they travelled to Paris, attending lavish parties and luxurious fashion shows. These shades reflect uxury, elegance, trend and a refined taste. I can boldly state this collection is for WOMEN in the word's classic, original and strongest meaning, who love fashion and style both."

Anna Zsíros (@nailcocktail, Instagram Nail Influencer)

Shade winter trend colours. Dóra Doviscsák's work.

New! 3S179 Blueberry

NEW! COZY NIGHTS 3 STEP CRYSTALAC KIT (4X4ML)

New! 3S177

Chicory Coffee

New! 3S180 Quiet Shade

2022/23 Winter trend colours

Season's favourite shades in one pack, for a great price! Hard to choose just one of this winter's 3 step gel polishes, we recommend getting them all by buying a display box.





Chicory Coffee

New! 3S177 New! 35178

Lava Falls



New! 35179



Blueberry



Quiet Shade



NOVELTIES!

Royal Gel winter TREND colors

NEW! ROYAL GEL WINTER TREND COLORS

What does a woman need? Sparkles & Shine. Except for one, the winter shades of the Royal Gels contain glitter beyond the usual range, from the smallest glitter, through the diamond shine, to the eye-catching colorful glitters. We dreamed up R198 especially for the New Year's Eve period, so that you can dazzle the new year not only with your clothes, but also with your nails, the collection also includes R199, which is a cranberry blue with many small glitters, and R200, a bright coffee brown and a really dark but feminine deep red, the R201 Royal Gel.

Curing time: 2-3 min in UV, 1-2 min in LED.





New! R198 Newl R199 New Years Blueberry



New! R201 From the middle of





2022/23 Winter trend colours

NEW! WONDERLAND ROYAL GEL KIT (4X4.5 ML)

Season's trendiest shades in one package, for a great price! The trendy Royal Gel, season's trendiest colours are gorgeous, making it hard to choose. We recommend you get the whole display box, offering a 10% discount.





New Years





New! R199

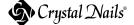




Sparkling Burgundy

From the middle of





Shining through the Holidays with our newest shades

NEW! 3 STEP CRYSTALAC WINTER TRENDCOLOURS

Christmas is right at the doorstep. Without red, shiny nails it's unimaginable! This collection features red glitters. Curing time: 2-3 min in UV, 1-2 min in LED

Sparkling Brilliant Sparkling



Can't miss this one! We put this Christmas colour package together just for you. 10% discount on the Festive pack.





WHITEST WHITES **NEW! MEGA WHITE, ICY WHITE CRYSTALACS**

3S78 3 Step Crystalac needs no introduction. Best applied as a thin layer. The new Mega White has a slight purple tone to it, the Icy White a little blue. Both look slightly colder. Curing time 2-3 min in UV 1-2 mi in LED.



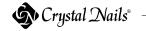
NEW! TIGER EYE INTENSE RED

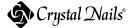
combines the properties of the classic Tiger Eye CrystaLac and Infintiy Tiger Eye CrystaLac, as it is characterized by strong magnetism, but the beautiful red shade is also effective without a base color. Flexible and dissolvable, a unique tiger's eye effect is visible on the surface as you rotate your hand in the light. Any magnet can be used, but with the Multiform Tiger Eye magnet you can easily create patterns that were previously only available by using two magnets together. This color will be a must-have for salons in winter.

Curing time: 2-3 min in UV, 1-2 min in LED.

2022/23 Winter trend colours







Created with the new 3S181 Sparkling Velvet and the new 3S183 Red Ruby. Agi Sebestyén's work.

BRAND NEW EFFECT: FROSTY GLITTER -ICY GLITTER FINE GRAIN, MEDIUM

The brand new icv glitter has two sizes; fine grain and medium. These transparent glitters take up the colour applied underneath while giving it a brilliant shiny spark. Effect varies widely, It looks different on Colour and Milky materials. You can reach the most eye-catching results with sugar effect technique.









NOVELTIES!

NEW MATERIAL TYPE: GEL TIP GLUE

The flexible, new generation adhesive gel for (gel) tips. Strong adhesive effect that makes tip positioning and fixing easy. It doesn't move, doesn't slip. Can be fixed without bubbles. When applying we recommend base gel first. Curing time 2-3 min in UV. 1-2 min in LED.



NEW! NAIL STICKERS

The self-adhesive stickers of snowflakes and Christmas designs shine this year in silver and rosegold colours. With different shaped and sized snowflakes, winter patterns, and deer motifs, you can quickly make the trend colors even more festive with a single movement. Our self-adhesive stickers will fully meet the needs of your guests. Choose either the rosegold patterns of the Winter Forest, the holo-silver Frozen Snow Crystal snowflakes or the snow-white snowflakes of the White Christmas







NEW! WATER BASED STICKERS

The popular water based stickers that returned in the fall season now bring the essential motifs of Christmas and winter. For those who like more modern decoration, we have created nail art patterns with a 3D effect. Cut out the pattern, soak it, after a few seconds the sticker will come off the substrate. Place the sticker on a stamping head, then smooth it over the surface of the nail and you're done!





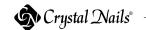


NEW! GEL TIP BOXES

The gel tip is a revolutionary innovation that ensures quick and easy work in salons. A flexible pre-formed gel-based tip that is glued to the prepared nail with the extra thick Gel Tip Glue. It doesn't require any building material. Using these gel tips, you can reach a flatter c-curve. Despite being thin, it is extremely durable and can be filled in the usual way with any material. In the box you can find 12 sizes x 10 tips, which means 120 tips/ box, or 10 sizes x 10 tips, 100 tips/box.

design of your choice!





New! Lotions & Oils

NEW! MOISTURISING HAND, FOOT AND BODY **LOTION - LIMITED**

They invite you to a new, sweet journey. Creme contains jojoba oil, cocoa butter, vitamins and herbs: nettle, rosemary and aloe vera. The Almond Pralinée Lotion contains almond and sugar, making its scent have a touch of marzipan. Lovers of sweeter scents will definitely choose it for the winter season feeling joy every time they use it. The special fragrance of caramel is not new to anyone. The New Créme Caramel sweet essence now can be enjoyed outside of the Christmas season too.



Créme Caramel INTENSE

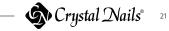
Almond Pralinée INTENSE



NEW CUTICLE OILS -WINTER CLOVE, BAKED **APPLE - LIMITED**

These two oils are going to be winter favourites. The new Winter Clove has a nice spicy, clovey scent, while the Baked Apple with its heartwarming aroma brings a merry feeling to its user. Perfect gift ideas.





NOVELTIES!

LIMITED

EDITION!

ONLY NOW

AVAILABLE!

Pralines

LAMP DISCOUNT OFFER:

LED TUBES HALF OFF

Crystal UV or UFO UV lamp tubes for half the price!

UNIVERSAL UVLED TUBE

Can be used combined with UV tubes or four of the same tubes in your device. Use ventilation for longer lifespan.

> Compatibility: Crystal / Tunnel / Euro UV lamps

> > 50% discount





CRYSTAL UV LAMP H-M/2.2 PINK, BLACK AND ECRU COLOURS

UFO+ UVLED TUBE

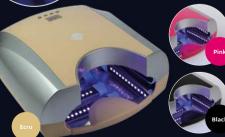
Developed especially for UFO lamps. Use it for quicker bonding.

> Compatibility: **UFO UV lamps**

> > 50% discount



UFO UV LAMP HT1







*Discount is valid for purchases of new Crystal UV, UFO UV lamp tubes if you buy 2 or 4 pieces of UVLED tubes. The products have to be in the same order.

Become a Nail Stylist!

What does it mean to be a Nail Stylist?



The current economic situation rose a strong competition between nail professionals.







There are also two groups when we look at clients.

There are people who don't really focus on quality, they usually put emphasis on prices. This group's members are usually not regulars, because they are constantly seeking for lower fee professionals on social media.

The other group's consistants rather pay for a higher price. expecting higher quality nails. There will also be clients in between the two groups, but that number is thinning. We can maintain this by putting out quality work constantly. This article is giving you insight about the market. Important: Years spent in the industry is irrelevant looking at both groups.

PROFESSIONAL TIPS ARTICLE

Let's compare the two nail professional groups' workflows:

YOU DON'T KNOW ANYTHING ABOUT THE CLIENT OR HER HANDS. YOU ONLY HAVE THE INFORMATION SHE SENT YOU. GIVE HER AN APPOINTMENT FOR STRENGTHENING HER NAILS.



had strong nails and used strengthened gel lac. For some reason my nail is super thin underneath and they crack or fall off. My size is S. What do you suggest? Hey :) My nails are pretty problematic. I have always





Nail Professional

- During diagnostics you realize her nails are indeed very thin, so you use a softer file to matte.
- For skincare always use the same drill bit.
- -When using a gel lac use the usual material you work with. (If you use someting else, reason with her nails being thin).
- When applying the gel, use the same you always do, but consider the unique qualities of the materials.
- Put the colour and the top gel on and it's done.
- Use the oil and take photos.
- Make a new appointment ranging between 3-4 weeks and give 3 days of guarantee for your work.



PROFESSIONAL TIPS ARTICLE

Nail Stylist

Nail Stylist: I have to see your nails to be able to diagnose. There are several options why your nails are the way they are. Fortunately there is a wide range of materials, so I can choose the best for your nails. First, I would recommend a strengthened gel lac with a special glass-fibre base. I'll make the appointment 30 minutes longer because I still haven't seen her hands.

- the nail plate, what is the skin like around the nails, what technique and material is suitable for the guest.

- Does she want longer nails? If yes, how much longer? Do you only have to correct the shape of her natural nails? Is a deformity correction needed? How flexible should the material be? Why should you use differently flexible materials?
- After choosing the right materials use the right technique. After you have asked all the questions regarding her hands, tell her about panic, because you know all the substitutes for it)
- chosen colour (or the base colour stays) and use the material carefully at the ramparts.
- Oil the cuticles, make a new appointment ranging between 2 or 3 weeks. Tell the guest her nails could bear four weeks of usage, but you would like to see her hands sooner and ask of her if any problem comes up with her nails she should call you right away so you

Because of the often wrongly chosen materials the nailwork is not perfectly acceptable and professionals blame it on the products. It is super easy to get lost amidst the broad palette of choices on the market. Professionals must know how should the products that were developed for certain purposes should be wrong material for the job.

Which group do you want to be in?

Written by Mónika Mainik



COLOUR ENHANCING COOL TOP GELS ARE BACK! ORIGINAL

COOL TOP GEL ORIGINAL - WITH COLOUR ENHANCER

The original optical enhancer is back! Makes white shades extra shiny, its glossy effect is long-lasting. It doesn't turn yellowy, no fixing needed, soluble, can be applied onto all surfaces. Curing time: 2-3 min in UV, 1-2 in LED.

CN tip: If you want to keep it from turning your dark colours slightly blue, use Cool Top Gel Universal Formula or Cool Top 4Dark.

4ml 8ml 13ml

Crystal

Crystal



